



Summer in Britain doesn't always guarantee you sunshine but summertime in Chester is going to be very special indeed with the launch of the city's first Chester Fiesta!

Throughout June, July and August, Chester Fiesta is a Summer celebration of exciting city events and historic attractions; of independent shopping and high street heroes; of alfresco dining and café culture... showcasing Chester's rich heritage alongside its vibrant city centre.

To make it easier than ever to find all the fantastic things to see and do in Chester city centre, CH1ChesterBID has launched a brand new website – www.experiencechester.co.uk jam-packed full of events, activities and much more!

“[experiencechester.co.uk](http://www.experiencechester.co.uk) is the new one-stop place for anyone looking to shop, dine or play in Chester city centre,” said Julie Charlton, Marketing Manager at CH1ChesterBID. “As well as promoting our own events and festivals, we’re doing the same for everything else in the city centre to ensure we give people the widest possible choice of activity and we’re delighted to launch the website in time for summer. We’re convinced it will help encourage more people to visit our high street more often and experience everything it has to offer.”



“Chester Fiesta brings all of the city’s spectacular summer activity together under one name,” added Julie. “As well as receiving all the latest news and offers from the city centre, anyone who signs up to the [experiencechester.co.uk](http://www.experiencechester.co.uk) newsletter before 30th June 2016 will automatically be entered into a prize draw to **WIN** an afternoon tea for tea at **The Chester Grosvenor**. For full terms and conditions or more information, visit www.experiencechester.co.uk.”



Chester Fiesta and Experience Chester is brought to you FREE courtesy of CH1ChesterBID, the city’s Business Improvement District, working on behalf of more than 500 city centre businesses to deliver a more vibrant and successful trading environment for Chester city centre.



DINOSAURS ARE COMING TO CHESTER
CHECK THE WEBSITE FOR DETAILS
www.experiencechester.co.uk

Have a great summer in the city!