

New Chester Market Trader Support Workshops

Applications from businesses looking to trade at Chester's new indoor market are now being invited.

The new market is currently under construction and due to open in summer 2022.

Chester Market begins a new and exciting chapter in its history with a move to a new purpose-built indoor market hall at the heart of the Northgate development, a short distance from its current home in the Forum Shopping Centre.

The Council's vision for the new market is to be a 'modern traditional market' to build on the rejuvenation of the existing market and amplify the experience with more traders, more variety and more space to enjoy it all.

Applications are welcomed from any produce, goods, food and beverage traders.

To support this process West Cheshire & North Wales Chamber of Commerce are offering two workshops, looking to guide interested traders to support them to complete the application process.

The two workshops:

Workshop 1

General Merchandising

Wednesday March 17th

4.00pm - 5.30pm

Targeting general merchandise traders, services and hard goods -
Standard lease agreements

All workshops are an hour and a half and will cover the key areas of the process, looking at your financials and turnover projections and cash flow assumptions.

We will also consider tenant responsibilities and obligations and the legal aspects of this as part of the session.

Please note:

- We are NOT able to influence the panel and stress we are 100% neutral in this process.
- We CAN help you with the application process to break down the key areas and to present your business in the best light.
- We would draw your attention to the business planning document shared alongside the application form as this is a useful tool to help give you the data to complete the form.

Workshop 2

Food and Beverage (F&B):

Wednesday March 24th

4.00pm - 5.30pm

Targeting Food & Beverage traders - Profit share rent

Attending a session will guide you through the process and give you confidence to complete the application.



These workshop style sessions, delivered virtually via zoom are supported by a panel of business experts, will give traders access to:

- Nat West Business Banking
- Ellis & Co Chartered Accountants and Business Advisors
- Aarons & Partners Solicitors.

The workshops will focus specifically on the two core 'types' of trader as part of the application/bid process:

- So those who are looking at general merchandise, services or 'hard' goods and those who are looking to trade as F&B - food and beverage traders.
- Cheshire West & Chester Council have a different bid process depending on the chosen trade; profit share rent for F&B and a more standard lease arrange for general merchandising.

We would welcome any specific questions in advance of the workshop which can be covered by the panel and each session will have adequate time available for Question & Answers.

To register your interest in attending please email: info@wcnwchamber.org.uk

Giving your preference for **Workshop 1 or Workshop 2** and we will confirm your attendance, and invite you to share questions in advance of the sessions.